



START UP & THRIVE

JUNE 24-26 2020
VIRTUAL COMPETITION



HOSTED BY JA GREECE



INVITATION

JA Europe Enterprise Challenge 2020 LIVE

www.jaenterprisechallenge.org

#JAEEC20

#JAsStartup

Meet Europe's best young entrepreneurs and discover their innovative business ideas!

The winning JA Start Up Programme companies compete in our annual European finale, the JA Europe Enterprise Challenge.

- **DISCOVER** competing Start-Ups from 17 countries
 - **VOTE** for your favourite Start Up in virtual competition
 - **JOIN** virtual press room
 - **PARTICIPATE** in webinars in the run-up to the Enterprise Challenge:
- **WATCH** the Opening Ceremony on **24 June @10:00 CET**
 - **WATCH** the Award Ceremony on **26 June @14:00 CET**

WEBINAR by Avanade:

Learn, Live & Breathe how Technology Will Revolutionize the World of Work

WATCH

WEBINAR by Microsoft:

Unleashing AI - for business, society & the future

WATCH

About JA Start Up Programme

"JA Start Up" is a Junior Achievement Europe educational programme promoting innovation and entrepreneurship, and is **available at over 500 higher education institutions across Europe, with 17,000 students participating every year**. Supporting European goals of improving youth employability and the start-up ecosystem, the programme fosters key competences to ensure that young people are prepared for success after university.

Moving from ideas to action, students gain crucial insights into self-employment, business creation, risk-taking and coping with adversity with the support of specially trained teachers and mentorship of business volunteers. The long-term success can be seen through the countless **Alumni** who continue to grow their innovations and ideas after the programme's completion, turning them into sustainable businesses.

About JA Europe

JA Europe is the largest non-profit in Europe dedicated to preparing young people for employment and entrepreneurship. JA Europe is a member of **JA Worldwide**, which for 100 years has delivered hands on, experiential learning in entrepreneurship, work readiness and financial literacy. JA creates pathways for employability, job creation and financial success.

Last school year, the JA network in Europe reached more than 4 million young people across 40 countries with the support of 140,000 business volunteers and 130,000 teachers/educators.

About JA Greece

Junior Achievement Greece is a non-profit youth-enterprise educational organization, a member of **JA Worldwide** - the 7th best non-profit organization in the world according to NGO Advisor.

Through its programmes, Junior Achievement cultivates entrepreneurial thinking, starting in the classroom, with hands-on experiential learning that not only amazes children, but, as they themselves say, "changes our lives."

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